



2017 – 2018 Solicitation Package



**NATIONAL SOCIETY OF
BLACK ENGINEERS**
CHARLESTON PROFESSIONALS



Who We Are

NSBE Mission & Objectives. The **mission** of the National Society of Black Engineers is "to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community."

- ▶ Pre-College Initiative (PCI) : We stimulate the interest in science, technology, engineering, and mathematics fields (STEM) for K-12 students in Berkeley, Charleston, and Dorchester counties.
- ▶ College Initiative (CI): We assist our collegiate members in excelling academically and succeeding professionally through hosting professional workshops or events to assist them in preparing for success during and after college matriculation.
- ▶ Professional Development: We offer professional and life enhancing sessions, networking events, and several ways to give back to the community.



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www.nsbecharleston.org
treasurer@nsbecharleston.org

How You Can Help

We are asking for support for three (3) main programs: A Walk for Education, NSBE Convention Relief, and our Scholarship and Awards Celebration.

- ▶ A Walk for Education (AWFE): AWFE is a grassroots program in which NSBE members go door to door in underserved Black communities and hand out information on college, scholarship information, SAT/ACT preparation tools, NSBE and the benefits of majoring in STEM fields. AWFE will be held the Saturday of Engineering Week (February 24, 2018). The event will host many engineering activities with volunteers from local companies and colleges. Food will be provided during fellowship with the students and volunteers.
- ▶ NSBE Convention Relief: The National Society of Black Engineers 44th Annual Convention will take place March 21-March 25, 2018 in Pittsburgh, PA. Students will be invited to showcase their talents in a variety of competitions across all age groups, and exhibit their innovation and share their knowledge with their peers and professionals alike. Workshops will improve their engagement for the NSBE Jr. member, allowing for more collaboration and creative approaches to increasing STEM IMPACT for our youngest members.
- ▶ Scholarship and Awards Celebration: NSBE Charleston has been awarding scholarships to deserving students in Berkeley, Charleston, and Dorchester Counties since 2013. We will celebrate our scholarship recipients and the contributions of our professionals on May 19, 2018. We will celebrate the accomplishments and achievements of the best and brightest students and NSBE professionals. Join us for dinner and lots of fun as we honor award winners who exemplify excellence.



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What It Will Cost

We are asking for support for three (3) main programs: A Walk for Education, NSBE Convention Relief, and our Scholarship and Awards Celebration.

- ▶ A Walk for Education (AWFE): (\$2,300)
 - ▶ Venue (\$500)
 - ▶ Food and Beverage (\$200)
 - ▶ Promotional Items (\$900)
 - ▶ Entertainment (\$500)
 - ▶ Stationary (\$200)

- ▶ NSBE Convention Relief: (\$22,000)
 - ▶ Chartered Bus for 40 students and 5 chaperones (\$7000)
 - ▶ Registration: \$150 per person (\$6750)
 - ▶ Lodging : 12 rooms for 4 days (\$8,250)

- ▶ Scholarship and Awards Celebration: (\$9,000)
 - ▶ Venue (\$1000)
 - ▶ Scholarships (\$3000)
 - ▶ Awards (\$1000)
 - ▶ Food (\$4000)



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Options for Giving

We are asking for support for three (3) main programs: A Walk for Education, NSBE Convention Relief, and our Scholarship and Awards Celebration.

- ▶ **Corporate Sponsor:**
 - ▶ Bronze : \$2,000 - \$6,000
 - ▶ Silver: \$6,000 - \$13,500
 - ▶ Gold: \$13,500 - \$20,000
 - ▶ Platinum : \$20,000 - \$27,500
 - ▶ Diamond: \$27,500 - \$33,000

- ▶ **Individual Event Sponsor:**
 - ▶ A Walk for Education (AWFE)
 - ▶ NSBE Convention Relief
 - ▶ Scholarship and Awards Celebration



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Benefits of Giving

We are asking for support for three (3) main programs: A Walk for Education, NSBE Convention Relief, and our Scholarship and Awards Celebration.

SPONSOR LEVEL	BENEFIT	AMOUNT
Bronze	AWFE T-Shirt with Company Logo Logo with hyperlink on the chapter website	\$2,000 - \$6,000
Silver	Company Brochures provided during AWFE Recognition on NSBE Charleston's social media pages	\$6,000 - \$13,500
Gold	AWFE T-Shirt with Company Logo Logo with hyperlink on the chapter website Company Brochures provided during AWFE Recognition on NSBE Charleston's social media pages Two (2) Reserved Special Guest seats at Scholarship and Awards Celebration	\$13,500 - \$20,000
Platinum	AWFE T-Shirt with Company Logo Logo with hyperlink on the chapter website Company Brochures provided during AWFE	\$20,000 - \$27,500
Diamond	Recognition on NSBE Charleston's social media pages Logo displayed prominently inside the room at all events Four (4) Reserved Special Guest seats at Scholarship and Awards Celebration	\$27,500 - \$33,000



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Contribution Form

Please complete and return attached form by January 19, 2018.

Company Name: _____

Address: _____

Phone Number: (_____) _____ - _____

Representative Name: _____

Title: _____

Phone Number: (_____) _____ - _____

E-mail: _____

Please check all that apply:

_____ Our Company wishes to be a Corporate Sponsor:

_____ Bronze Partner - \$2,000 - \$6,000 _____ Silver Partner - \$6,000 - \$13,500
_____ Gold Partner - \$13,500 - \$20,000 _____ Platinum Partner - \$20,000 - \$27,500
_____ Diamond Partner - \$27,500 - \$33,000

_____ Our company is interested in contributing to an individual component of your package:

_____ We would like to make a tax deductible contribution to NSBE Charleston Professionals for A Walk for Education in the amount of \$ _____

_____ We would like to make a tax deductible contribution to NSBE Charleston Professionals for NSBE Convention Relief in the amount of \$ _____

_____ We would like to make a tax deductible contribution to NSBE Charleston Professionals for Scholarship and Award Celebration in the amount of \$ _____

Please return forms to:

NSBE Charleston Professionals
P.O. Box 61228
North Charleston, SC 29419



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