

Inspiring Science, Technology, Engineering & Math Charleston, South Carolina ~ October 15,2022

Arthur W. Christopher Community Center

2022 SPONSORSHIP **OPPORTUNITIES**















Sponsorship Commitment Form

Dear Potential Sponsor,

Thank you for your interest in partnering with the National Society of Black Engineers Charleston Professionals by sponsoring Stemaplooza (NSBE).

Stemapalooza's goal is to encourage Lowcountry K-12 students of color to be future Science, Technology, Engineering, and Mathematics (STEM) professionals. Stemapalooza is NSBE Charleston's event to further the mission of NSBE, which is "to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally, and positively impact the community."

The NSBE Charleton Professionals strives to provide a top-rated event that the entire family can enjoy <u>FREE</u> of charge. In order to accomplish this goal, NSBE Charleston Professionals welcomes sponsorships to help offset Stemaplooza expenses. Additionally, as a sponsor, you are demonstrating positive corporate citizenship and greater visibility for your company within the community.

Thank you for considering this invitation to become a sponsor and significantly impact our community. Enclosed you will find the sponsorship opportunities below, which outline the various Business Sponsorship opportunities. If you have any questions or sponsorship ideas/suggestions, don't hesitate to contact Edward Copes at programs@nsbecharleston.org.

We look forward to having you as a sponsor!

Your Community Partners,

Byron Wright | President
NSBE Charleston Professionals

Bobby Teachey II | Vice President NSBE Charleston Professionals Edward Capes

Edward Copes | Programs

Edward Copes | Programs Chair NSBE Charleston Professionals

TITLE SPONSORSHIP (1) | \$9,000

- Presenting sponsor rights: "Stemapalooza presented by (your company name/logo)"
- · Prominent logo placement on the event website with a backlink to the corporate site
- Logo included on event step and repeat
- Verbal recognition at the event
- Prominent placement in the social media advertisement and campaign
- Platinum Sponsorship items included

PLATINUM SPONSORSHIP (3) \$5,000

- Logo placement on the event website with a backlink to the corporate site.
- Prominent logo placement on all event-related marketing materials, including but not limited to press releases, posters, social media, and email blasts
- · Logo inclusion in Sponsorship Flyer
- Verbal mention in radio spots
- Gold Sponsorship items included

GOLD SPONSORSHIP (5) \$1,000

- Logo placement on the back of all Stemapalooza shirts
- · Logo placement on Stemapalooza social media
- (1) Table vendor
- Supporting Level Sponsorship items Included

SUPPORTING LEVEL | \$100 - \$900

- Logo placement on the Stemapalooza website
- Sponsorship will provide funding for various operational tasks and activities necessary for programming, including Facility/Venue, Food, and Beverage, Photographer, Videographer, Music/DJ, Decorations, Signage, T-Shirts, Table Rentals, Transportation, Volunteer Services, etc











Sponsor Information		
Company / Organization (As to be displayed)	Date	
Contact Name	Signature	
Email	Phone Number	
Payment Information		
Return this form to: NSBE Cl Mail: PO Box 61228, North Charleston, South Caro	narleston Professionals - President lina 29419 Email: Programs@nsbecharleston.org	
otal Amount \$ <u>L</u>	ist Selected Sponsorships (from list above):	



Check Enclosed #



Paying Online at NSBECharleston.org/Stemapalooza/

Payable to: NSBE Charleston



