



National Society of Black Engineers Charleston Professionals

Sponsorship Packet

NSBE Mission: "To increase the number of culturally responsible black engineers who excel academically, succeed professionally and positively impact the community."

Contact

Website www.NSBECharleston.org

Email Contact@NSBECharleston.org

Address P.O. Box 61228, North Charleston, SC 29419



NSBE
PROFESSIONALS
National Society of Black Engineers
CHARLESTON PROFESSIONALS

Contents

TOPICS OF THE PROPOSAL

3. LETTER FROM OUR PRESIDENT
 4. ABOUT US
 5. MEET OUR BOARD
 6. STEMAPALOOZA
 7. NSBE JR, PRE-COLLEGE INITIATIVE
 8. COLLEGE INITIATIVE
 9. ANNUAL SCHOLARSHIP AWARDS BANQUET
 10. A WALK FOR EDUCATION (A.W.F.E.)
 12. SPONSORSHIP OPPORTUNITIES
 13. SPONSORSHIP COMMITMENT FORM
-



Letter From Our

CHAPTER PRESIDENT

Dear Potential Sponsor,

We appreciate your desire to partner with the National Society of Black Engineers (NSBE) Charleston Professionals Chapter by sponsoring our events, programming, and the Low County youth within the greater community. We want to express how excited we are about the possibility of collaborating with Your Organization, where we strive to promote academic excellence, professional development, and community engagement among future engineers.

NSBE's dedication to inspiring and supporting African-American engineers across all backgrounds is truly admirable. Your programs, mentorship initiatives, scholarships, and community outreach efforts provide invaluable resources and create a sense of belonging and empowerment. Your commitment to bridging the gap in representation within the engineering field is crucial for building a more equitable and innovative future.

We welcome the opportunity to work together to promote diversity and education within the engineering community. We are open to collaborating on initiatives, sharing resources, and participating in events that benefit all aspiring African-American engineers. By working together, we can break down barriers and create a more inclusive environment. Your support as a Corporate Sponsor would be an honor. As a sponsor, your organization would make a positive impact to the community as partners with the NSBE Charleston Professionals.

If you are interested in becoming a sponsor or donating, please don't hesitate to reach out to us at President@NSBECharleston.org. We would be more than happy to schedule an appointment to discuss the different levels of sponsorship and their respective benefits.

Thank you for your time and consideration!

Warmest Regards,



Lakeithrick Harris

NSBE Charleston Professionals

Chapter President



Shawn Gordon

NSBE Charleston Professionals

Chapter Vice President

About Us

NSBE History: Founded in 1975, the National Society of Black Engineers (NSBE) The National Society of Black Engineers Charleston Professionals Chapter has more than 600 chapters and more than 22,000 active members in the U.S. and abroad. NSBE’s mission is to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally and positively impact the community.

NSBE Professionals seek to **“inspire the next generation of technical professionals and serve as a catalyst for transforming the culture of engineering.”** This goal is achieved by empowering the organization’s members to grow technically, academically and professionally, and continue to represent the success of NSBE’s mission.

NSBE Charleston Professionals uses a three-pronged approach to accomplish the mission. We focus on building future engineers and scientists by working at each stage of the process, K-12, Collegiate, and Professionals. Our programming provides mentoring, STEM education, and professional development objectives, while providing a fun atmosphere for all involved.

NSBE Charleston Professionals work with community partners to develop programming that introduces children to STEM, builds on their interest, or develops the next generation of responsible engineers and scientists.



More than 22K
Members Worldwide



22k Facebook Followers



45K Monthly Website
Visitors



16K LinkedIn Followers



9.9k Instagram Followers



22k Twitter Followers



NSBE
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Meet Our Board

2023-2024

Lakeithrick Harris
 President

Shawn Gordon
 Vice President

India Ballard
 Treasurer

Edwards Copes
 Programs Chair

Ren Rountree
 Secretary

Bobby Teachey II
 College Initiative

Lucretta Harris-Mitchell
 Parliamentarian

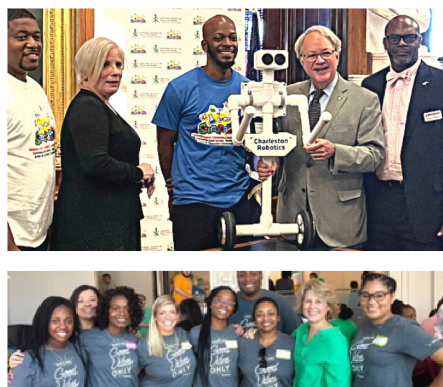
Shawn Gordon
 Professional Development Chair

Kimberly Swint
 Senator

William Campbell
 Telecommunications Chair

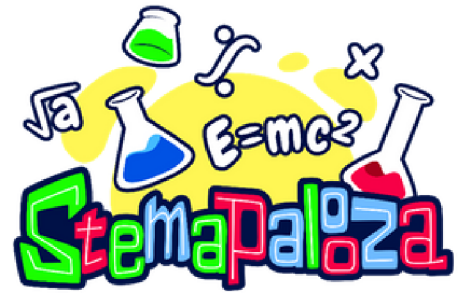
Byron Wright
 Membership Chair

Andrew Zac-Williams
 Social Chair



STEMapalooza

Lowcountry S.T.E.M. Fair



Event Highlight

Students talk to engineers, scientists, and other professionals about education and career options!

STEM Demonstrations

"Exposure is elevation!" Elevate your child's knowledge of STEM fields and stimulate their minds.

Stemapalooza is the Lowcountry's premiere STEM fair for K-12 students of color. Stemapalooza's goal is to encourage Lowcountry K-12 students of color to be future Science, Technology, Engineering, and Mathematics (STEM) professionals. Stemapalooza is NSBE Charleston's event to further the mission of NSBE which is "to increase the number of culturally responsible Black Engineers who excel academically, succeed professionally, and positively impact the community."

Visit: www.NSBECharleston.org/stemapalooza/



NSBE Junior Pre-College Initiative



The Pre-College Initiative (PCI) program is designed to stimulate the interest in science, technology, engineering, and mathematics fields, or STEM. The goal is to encourage students in grades K–12 to attend college and pursue technical degrees. Our PCI program provides activities to help students discover firsthand how engineering and technology relate to the world around them and discover the excitement of academic excellence, leadership, technical development and teamwork.

Scholarships for Grades 9 – 12

NSBE Charleston has been awarding scholarships to deserving students in Berkeley, Charleston, and Dorchester Counties since 2013. Our annual scholarship is accompanied by an annual Scholarship and Awards Celebration highlighting the award recipients as well as our professional membership.

College Initiative Chapters

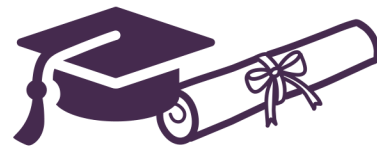
The College Initiative (CI) program is designed to assist our collegiate members in excelling academically and succeeding professionally through hosting professional workshops or events for local collegiate chapters to assist them in preparing for success during and after college matriculation.

Scholarships for College STEM Majors

Each year, NSBE Charleston awards scholarships to both college freshmen and seniors who have chosen to pursue a major in a STEM-related field. This is a fantastic opportunity for those who are passionate about STEM to receive financial assistance as they work towards achieving their academic goals.



Annual Scholarship Awards Banquet



NSBE Charleston has been providing scholarships to deserving students in Berkeley, Charleston, and Dorchester Counties since 2013. We also organize an annual Scholarship and Awards Celebration to honor the recipients and our professional membership. This event provides a wonderful opportunity for us to celebrate the hard work and dedication of these students and inspire them to keep pursuing their dreams. We take pride in supporting their academic endeavors and eagerly anticipate continuing to do so in the future.

A Walk For Education

Technical Outreach Community Help (T.O.R.C.H.)

Technical Outreach Community Help (T.O.R.C.H.) is NSBE's signature program focused on community service. The aim is using our technical backgrounds to positively impact the community. October is T.O.R.C.H. Month.

A Walk for Education (AWFE) is a wonderful initiative that aims to promote education in STEM fields and break down stereotypes about African Americans. The program is run by NSBE members who go door-to-door in underserved Black communities to distribute valuable information on college, scholarship opportunities, SAT/ACT preparation tools, and NSBE. Their efforts also highlight the benefits of pursuing STEM fields. AWFE serves as the key outreach and advertising tool for TORCH, and it is a great opportunity to establish a relationship with the community and nurture it through other TORCH activities.



Sponsorship Opportunities



Key sponsors are critical in ensuring the success of NSBE Charleston Professionals and increasing your brand recognition while showing your support for our nonprofit community. Our sponsorship program is adaptable to meet the needs of your organization. We will customize a sponsorship package based on your needs to create a successful partnership with you.

Exclusive Title Sponsor (1) - \$20,000

- Presenting sponsor rights at all events: "[Event] Sponsored by (your company name/logo)"
- Prominent logo placement on the event website with a backlink to the corporate site
- Logo included at the top of all event promotions
- Verbal recognition at all events
- Prominent placement in the social media advertisement and campaign
- Events Access: (2) Awards Banquet Table & Recognition, (1) Table Vendor – STEMpalooza/AWFE
- **Platinum Sponsorship items included**

Platinum Sponsor (2) - \$10,000

- Logo placement on the event website with a backlink to the corporate site.
- Prominent logo placement on all event-related marketing materials, including but not limited to press releases, posters, social media, and email blasts
- Logo inclusion in Sponsorship Flyer
- Verbal mention in radio spots
- Events Access: (1) Awards Banquet Table, (1) Table Vendor – STEMpalooza/AWFE
- **Gold Sponsorship items included**

Gold Sponsors (5) - \$5,000

- Logo placement on the back of all Stemapalooza shirts
- Logo placement on Stemapalooza social media
- Events Access: (5) Awards Banquet Tickets, (1) Table Vendor – STEMpalooza/AWFE
- **Silver Level Sponsorship items included**

Silver Sponsors \$1,000

- Logo placement on the website
- Events Access: (1) Awards Banquet Tickets, (1) Table Vendor – STEMpalooza/AWFE

Supporting Sponsors \$100+

- Sponsorship will provide funding for various operational tasks and activities necessary for NSBE programming, including NSBE Jr., Collegiate support, Event Facility/Venue, Food, and Beverage, Photographer, Videographer, Decorations, Signage, T-Shirts, Table Rentals, Transportation, Volunteer Services, Etc.



Sponsorship Commitment Form

Commitment Level

**Select 1 or more sponsorship levels*

- Exclusive Title Sponsor (1) - \$20,000
- Platinum Sponsor (2) - \$10,000
- Gold Sponsors (5) - \$5,000
- Silver Sponsors - \$1,000
- Supporting Sponsors - \$100 +

Event Sponsorship Opportunities Available

- STEMpalooza
- A Walk For Education
- Scholarship Awards Banquet
- NSBE Jr. Sponsorship
- College Initiative Sponsorship
- Professional Development Programming
- Direct Event Registration
- Speaking Opportunities
- Virtual Conference Presentation

*Ask how you can directly contribute or sponsor **TODAY!***

Sponsor Information

Company / Organization (to be displayed)

Contact Name

Date

Address (Street, City, State, Zip Code, PO Box Information)

Email

Phone Number

Payment Information

Return this form to: NSBE Charleston Professionals - President

Mail: PO Box 61228, North Charleston, South Carolina 29419 Or Email: President@nsbecharleston.org

Total Commitment \$ _____

List Selected Sponsorships (from list above):

Enclosed Check # _____
Payable to: NSBE Charleston

Pay Online at www.NSBECharleston.org/Donate

Payment Authorizing Signature / Print Name / Date